

BUSINESS TECHNOLOGY SOLUTION CHALLENGES

Because the different systems and technologies deployed over time has created complexity and increased labor costs, it's very difficult to deploy business technology projects quickly enough to proactively address or take advantage of changing business needs or market conditions. As a result, product, marketing and technical leaders require development partners that are sensitive and qualified to effectively and cost efficiently manage risk while ensuring the quality of the engagement experience and final deliverables.

Most companies have financial and resource constraints, or may not have the skilled resources needed to conceive, build, deploy and maintain their business technology solutions. To meet customer expectations, many companies frequently outsource projects to ensure delivery of key strategic business initiatives or support key IT functions. If you're faced with illustrating how your current or proposed business technology solution(s) will increase sales and revenue, improve business processes, or create cost efficiencies and enable competitive advantages, CANVIZ can help.

CANVIZ CONSULTING SERVICES SOLUTION OFFERING

CANVIZ delivers customer-proven business technology solutions that liberate you from the worries of the complexities associated with conceiving, building, deploying and maintaining world-class business technology solutions.

CANVIZ consulting services focuses on your most critical issues and opportunities: strategy, sales, marketing, organization, operations, technology, transformation, digital, advanced analytics, corporate finance, mergers & acquisitions and sustainability across all industries and geographies. We bring deep, functional expertise, but are known for our holistic perspective: we can capture value across boundaries and between the silos of your organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces.



Technology Strategy Services

CANVIZ's technology strategy specialists can help your organization develop the strategies and implement the systems that build business value and drive performance. From system replacement to a full IT transformation, our professionals bring deep knowledge and experience to your most complex IT challenges.

Services:

- Cloud Advisory Services
- IT Strategy Consulting
- Technology Infrastructure Strategy and Transformation

Product Demo & Code Sample Solutions

CANVIZ Product Demo and Code Sample solutions deliver highly intuitive and functional scenarios that allow sales, marketing and product managers to illustrate customer value for your software product solutions.

Services:

- Product Demonstration Development & Support
- Code Sample Development & Support

Project Management Services

CANVIZ Project Management Services help you apply project management practices to improve your business performance. Our highly experienced project managers have the leadership capabilities to successfully guide, manage, and support your high-visibility initiatives to help ensure your success.

Services:

- Technology Project Management

Product Strategy Services

CANVIZ's product strategy experts help guide your company through integrating the latest Microsoft technologies into your product, while ensuring a seamless customer experience across all devices and digital touch points.

Services:

- Assessment – Deliver unbiased technology assessments that look at best fit for long-term product evolution and in-line with in-house capabilities.
- Planning – Contribute to strategic product planning and the development of custom roadmaps.
- Design – Provide direction and feedback on User Interaction Design (ixD) to ensure the end product reflects end user needs.
- Leverage – Highlight back end hosted and / or cloud services to help develop a well-rounded technology solution.

Intranet and Portal Solutions

CANVIZ Intranet and Portal Solutions build on the SharePoint platform to create sustainable collaborative environments, supporting productivity and meeting your business needs for retaining and sharing important content and institutional knowledge.

Services:

- Consulting & Assessment Services
- Implementation Services
- Migration & Upgrade Services

Web Site Optimization Services

CANVIZ's experienced consultants analyze and break down your site performance metrics to help you develop and implement optimization strategies. Such strategies may include lightweight pages to meet the needs of mobile users, or AJAX rich sites to provide an interactive user experience. Additionally, partnering with companies such as Aptimize, we can help you achieve up to 60% improved load times with your global user base.

Services:

- Web Site Speed Optimization and Analysis
- UI Design & Usability Services
- UX Design Services

Business Intelligence Solutions

Business Intelligence (or BI) helps predict, track, analyze, and present information as it relates to your business performance. CANVIZ builds the tools you need to translate data into actionable information.

Services:

- Consulting Services
 - Customer Profiling & Support
 - Market Research & Segmentation
 - Product Profitability
 - Statistical Analysis
 - Inventory & Distribution Analysis
- Reporting Services
- Data Integration Services

ABOUT CANVIZ

As a trusted Microsoft partner since 2008, we take pride in helping our clients eliminate the complexities associated with conceiving, building deploying complex business technology solutions. In essence, our job is to help liberate our customers from their business technology worries.

We do that by creating dynamic software solutions leveraging the latest technologies, with deep expertise in Microsoft's Azure, Office 365, and SharePoint platforms. Our deep technical expertise, quality deployment and support services, combined with our key relationships with Microsoft product teams, enable CANVIZ to provide our customers with the business value they demand from every engagement.

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THE CANVIZ DIFFERENCE

CANVIZ business technology solutions liberate you from worrying about having the internal skill sets necessary to conceive, build, deploy and/or maintain your business technology solutions. We provide you with the strategic counsel, deep technical expertise and quality deployment services and support to ensure you deliver your key business technology initiatives, while maintaining your TCO goals.

Our standing as a go to partner for Microsoft product teams, rigid rapid deployment framework and quality deployment and support services provide you the business value you demand from every engagement.

A MICROSOFT SILVER COLLABORATION AND CONTENT PARTNER

CANVIZ has been a trusted Microsoft partner since 2008. As a Silver Collaboration and Content partner, we are part of special advisory panels and developer kitchens where we provide feedback to shape MS products and platforms. We work with MS product teams in the alpha stages before the public even knows they exist and before public previews are available. That means we have expertise with it before anyone.

In addition, we make the training content that MS distributes to the world on MSDN, TechNet, Channel 9, the Office Developer site, and the Microsoft Virtual Academy. We're also fortunate to have Todd Baginski leading our product teams. Todd is a 10 time Microsoft SharePoint MVP, frequent conference speaker and blogger. He is considered a SharePoint platform expert in the industry.

Microsoft Partner

Silver Collaboration and Content

